

## HOCKEY HELPS KIDS CONTEST 2017 (“Contest”)

### CONTEST VOTING RULES

1. **SPONSOR:** This Contest is conducted and sponsored by Edmonton Oilers Community Foundation (the “Sponsor”).
2. **CONTEST SUMMARY:** This Contest is held between September 1, 2016 and February 16, 2017 (the “Contest Period”) and the Voting is held between January 17, 2017 and February 16, 2017 (the “Voting Period”). Four (4) schools, each connected to a charity organization of the City of Edmonton (collectively, “Schools”) have submitted a video to the Hockey Helps Kids website at [www.hockeyhelpskids.com](http://www.hockeyhelpskids.com) (the “Website”) prior to the Voting Period. These rules (“Voting Rules”) strictly govern the Voting Period of the Contest in order to determine a Winner among the Schools.
3. **VOTER ELIGIBILITY:** To be eligible to Vote, you must be at least thirteen (13) years of age, and a resident Canada, (an “Eligible Voter”). You are not eligible to Vote if, during the Voting Period, you are an employee, partner or on the Board of Directors and Officers of the Sponsor or Oilers Entertainment Group, or a member of the immediate family (defined as mother, father, brother, sisters, sons, daughters and husband or wife, regardless of where they reside) or household of any of the above persons, their respective affiliates, agents, licensors, associates, representatives and advertising agencies. All decisions regarding eligibility to enter this Contest will be determined by the Sponsor in its sole discretion. This Contest is void where prohibited by law.
4. **CONTEST SCHEDULE:** This Contest commences on September 1, 2016 and closes February 16, 2017. The voting for the Contest commences on January 17, 2017 and closes on February 16, 2017 at 11:59 p.m. Mountain Time (the “Voting Closing Time”). Votes must be received by the Sponsor before the Voting Closing Time to be included in the Contest to determine the Winner.
5. **HOW TO VOTE:** No purchase is necessary to Vote in this Contest. To Vote, Eligible Voters must visit the Website and, following the instructions on the page, vote for the video of the School they believe deserves to win the Grand Prize (as defined in paragraph 7 below) before the Voting Closing Time (“Vote”). There is a limit of one Vote per person per day. Votes made under multiple identities, or thorough the use of any device or artifice to enter multiple times or entries that are in excess of the permitted number of entries will be disqualified. The use of any type of online vote garnering site or automated vote generating systems is prohibited. Votes will only be accepted online through the Website. Illegible, incomplete, late or garbled Votes will be disqualified. No Votes will be accepted by any other means, including, but not limited to, regular postal mail.

Once submitted, Votes become the sole property of the Sponsor and will not be returned. No mechanically reproduced or photocopied Votes will be eligible to qualify as a Vote.

6. **DRAW DETAILS:** The School receiving the greatest number of Votes through the Website during the Voting Period (the “Selected School”) and has complied with these Official Rules will be the winner of the Grand Prize (as defined in paragraph 7 below) (the “Winner”). The remaining three (3) Schools will receive the Runner-up Prize (as defined in Paragraph 7 below). If, at the end of the Voting Period, there is a tie in the number of Votes in order to determine the Winner, the last registered Vote between the tied Schools will determine the Winner.

All determinations of the Selected School and the Winners by the Sponsor are final and binding. No communication with Eligible Voters will be entered into, except as otherwise stated in paragraph 15 herein. All matters related to the Contest and the verification of the eligibility of the Selected School to be declared the Winners shall be conducted by the Sponsor, or by persons designated by the Sponsor in its sole and absolute discretion. All decisions made by the Sponsor in this regard are final and binding and cannot be challenged.

7. **PRIZES:** There will be one (1) Grand Prize consisting of \$25,000.00 to the charity associated with the Winner, three (3) Runner-Up Prizes consisting of \$10,000.00 to the charities associated with the remaining Schools.
8. **CONTEST MODIFICATION OR CANCELLATION:** The Sponsor is not responsible for any printing, distribution, production or other errors which may occur in the course of the conduct of the Contest including, without limitation, any typographical, printing or other errors in the Voting Rules, in the Voting Period, form of Voting, or in or on any other materials relating to the Contest, and the Sponsor is not responsible for any errors or losses which may occur in respect to the Prize selection, or in respect to the receipt, transfer or storage of Votes. The Sponsor may rescind, cancel, amend or

revoke the Contest, without liability, and in its sole discretion for any reason whatever. Without limiting the generality of the foregoing, the Sponsor reserves the right to cancel or modify the Contest and/or the Voting Rules, in whole or part and without notice, if the Sponsor determines, in its sole and absolute discretion, that fraud or technical or other failures have threatened or destroyed the integrity of the Contest. If, for any reason, the Contest is not capable of running as planned, due to causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest.

9. **PARTICIPATION:** Participation in this Contest constitutes an agreement by each participant to comply with these Official Rules.
10. **DISQUALIFICATION:** The Sponsor reserves the right, in its sole discretion, to disqualify any Eligible Voter or School if it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Contest, or the Oilers website, [www.edmontonoilers.com](http://www.edmontonoilers.com) and the Website; (b) violating these Voting Rules; or (c) violating the terms of service, conditions or use and/or general rules or guidelines of any website property or service. **CAUTION:** Any attempt by an Eligible Voter or any other individual to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of Criminal or Civil laws.
11. **RELEASE AND INDEMNIFICATION:** By submitting a Vote for the Contest, each Eligible Voter: (a) releases and holds harmless the Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, sponsors and agents from any and all liability for injuries, loss or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in this Contest, or participation in any Prize-related activity; and (b) agrees to fully indemnify the Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, and agents from any and all claims on the part of any third party or parties related in any way and for any reason to the Contest or to the Prize including, without limitation, death, or personal or property damage or injury.
12. **LIMITATION OF LIABILITY:** The Sponsor assumes no responsibility or liability for incorrect, damaged, illegible, incomplete, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected or incomplete Votes, notifications, responses, replies, or for any computer, online, telephone, hardware, software or technical malfunctions that may occur (including but not limited to malfunctions that may affect the transmission or non-transmission of a Vote). The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or used in the Contest or by any technical or human error which may occur in the processing of Voting. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Votes. The Sponsor is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The Sponsor is not responsible for any injury or damage to Eligible Voters or Schools or to any computer related to or resulting from participating or downloading materials in this Contest. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.
13. **LAW:** These are the Contest Voting Rules. This Contest is subject to all applicable federal, provincial and municipal laws and regulations. These Contest Voting Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor.
14. **CONSTRUCTION:** The invalidity or unenforceability of any provision of these Voting Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Voting Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Voting Rules.
15. **PRIVACY:** By entering the Contest, Eligible Voter(s) agree to the Sponsor's use of Eligible Voter(s) personal information for the purpose of administering this Contest and in accordance with the Privacy Policy at: [www.edmontonoilers.com](http://www.edmontonoilers.com).